

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Fortune Media & Counseling**  
**Attention: Accounts Payable**  
**527 Avenue B**  
**Redondo Beach, CA 90277**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957073-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#393 FRNDS/P MURPHY	393

Flight Dates	Order #	Alt Order #
10/01/12 - 10/08/12	957073	06349435

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	7:59 PM	Fri ABC Prime A	8-9PM	:30	PM-12110H	\$1,000.00 NM
2	10/05/12	10/05/12	Fri ABC Prime C	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	10:38 PM	Fri ABC Prime C	10-11PM	:30	PM-12110H	\$2,200.00 NM
3	10/01/12	10/08/12	Mon ABC Prime C	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:35 PM	Mon ABC Prime C	10-11PM	:30	PM12-109H	\$5,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	10:36 PM	Mon ABC Prime C	10-11PM	:30	PM-12110H	\$5,000.00 NM
4	10/01/12	10/01/12	Mon ABC Prime Other	Prime Other	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:11 PM	Mon ABC Prime Other	Prime Other	:30	PM12-109H	\$4,500.00 NM
5	10/07/12	10/07/12	Sun ABC Prime D	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	10:30 PM	Sun ABC Prime D	10-11PM	:30	PM-12110H	\$1,800.00 NM
6	10/07/12	10/07/12	AFHV PREMIERE	7-8p 10/7	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									



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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957073-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#393 FRNDS/P MURPHY	393

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/07/12	10/07/12	AFHV PREMIERE	7-8p 10/7	-----1	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$825.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/07/12	6:59 PM	AFHV PREMIERE	7-8p 10/7	:30	PM-12110H	\$825.00 NM
7	10/07/12	10/07/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$2,175.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/07/12	8:37 PM	Sun ABC Prime B	8-9PM	:30	PM-12110H	\$2,175.00 NM
8	10/04/12	10/04/12	Thur ABC Prime C	10-11PM	---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$1,800.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/04/12	10:30 PM	Thur ABC Prime C	10-11PM	:30	PM-12110H	\$1,800.00 NM
9	10/02/12	10/02/12	Tues ABC Prime C	10-11PM	-1-----	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$2,175.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/02/12	10:45 PM	Tues ABC Prime C	10-11PM	:30	PM-12110H	\$2,175.00 NM
10	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$1,800.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/03/12	10:59 PM	NETWORK POLITICAL PROGR/9-11p		:30	PM-12110H	\$1,800.00 NM
11	10/03/12	10/05/12	THE CHEW	1P-2P	--W-F--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$275.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/03/12	1:00 PM	THE CHEW	1P-2P	:30	PM-12110H	\$275.00 NM
2	WPBF	F	10/05/12	1:00 PM	THE CHEW	1P-2P	:30	PM-12110H	\$275.00 NM
12	10/08/12	10/08/12	THE CHEW	1P-2P	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$275.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/08/12	12:58 PM	THE CHEW	1P-2P	:30	PM-12110H	\$275.00 NM
13	10/02/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-T-TF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-TF--	3	\$225.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	10/02/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM-12110H	\$225.00 NM
2	WPBF	Th	10/04/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM-12110H	\$225.00 NM
1	WPBF	F	10/05/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM-12110H	\$225.00 NM
14	10/03/12	10/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	--W-F--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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957073-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Patrick Murphy/D/Congress		#393 FRNDS/P MURPHY	393

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/03/12	10/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	--W-F--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM-12110H	\$350.00 NM
2	WPBF	F	10/05/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PM-12110H	\$350.00 NM
15	10/02/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/02/12	8:48 AM	Good Morning America	7-9AM	:30	PM-12110H	\$275.00 NM
2	WPBF	W	10/03/12	7:29 AM	Good Morning America	7-9AM	:30	PM-12110H	\$275.00 NM
3	WPBF	Th	10/04/12	8:30 AM	Good Morning America	7-9AM	:30	PM-12110H	\$275.00 NM
1	WPBF	F	10/05/12	8:41 AM	Good Morning America	7-9AM	:30	PM-12110H	\$275.00 NM
16	10/08/12	10/08/12	Good Morning America	7-9AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:49 AM	Good Morning America	7-9AM	:30	PM-12110H	\$275.00 NM
17	10/08/12	10/08/12	The View	11A-12PM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
18	10/02/12	10/03/12	The View	11A-12PM	-TW----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TW----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	11:30 AM	The View	11A-12PM	:30	PM-12110H	\$400.00 NM
1	WPBF	W	10/03/12	11:00 AM	The View	11A-12PM	:30	PM-12110H	\$400.00 NM
19	10/08/12	10/08/12	DANCING	8-10p	M-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:00 PM	DANCING	8-10p	:30	PM-12110H	\$4,500.00 NM
20	10/02/12	10/03/12	WPBF News 25 @ Noon	12pm-1230pm	-TW----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TW----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM-12110H	\$175.00 NM
1	WPBF	W	10/03/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM-12110H	\$175.00 NM
21	10/02/12	10/04/12	Wheel Of Fortune	7-7:30PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-T---	2	\$800.00				



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Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#393 FRNDS/P MURPHY	393

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/02/12	10/04/12	Wheel Of Fortune	7-7:30PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 PM-12110H \$800.00 NM									
2 WPBF Th 10/04/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 PM-12110H \$800.00 NM									
22	10/08/12	10/08/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 3:11 PM M-F 3-4P M-F 3-4P :30 PM-12110H \$400.00 NM									
<b>Total Spots</b>							<b>32</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$39,500.00</b>
<u>Agency Commission</u>	<b>\$5,925.00</b>
<u>Net Amount Due</u>	<b>\$33,575.00</b>